



Seating Trade-In Promotion

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Haworth is pleased to introduce the Best Seat in Town seating trade-in promotion. The goal of this promotion is to help Haworth dealers and field sales members secure new seating business.

- The seating trade-in promotion gives customers the opportunity to recycle their old tired chairs from any manufacturer and receive a rebate towards new Haworth chairs.
- The promotion works on a one chair trade-in to one chair purchased basis and is only available for task seating.
- Offer available through August 31, 2010.
- Seating trade-in only applies to new customers. New Haworth seating customers are defined as those customers that have not purchased more than \$5,000 of Haworth seating since 2005.

Eligible Chairs and Credit Amount:

Task Chair Purchased	Trade-In Credit
Zody® Task	\$50
X99® Task (not including advanced seminar)	\$50
Improv® TAG	\$50
Improv SE	\$50
Improv HE	\$50
ImprovTask	\$50
Look® Task	\$30

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